american time

EMERGENCY NOTIFICATIONS

MULTIMEDIA MESSAGING

LIVE AUDIO PAGING

BELL & EVENT SCHEDULING

TIME SYNCHRONIZATION

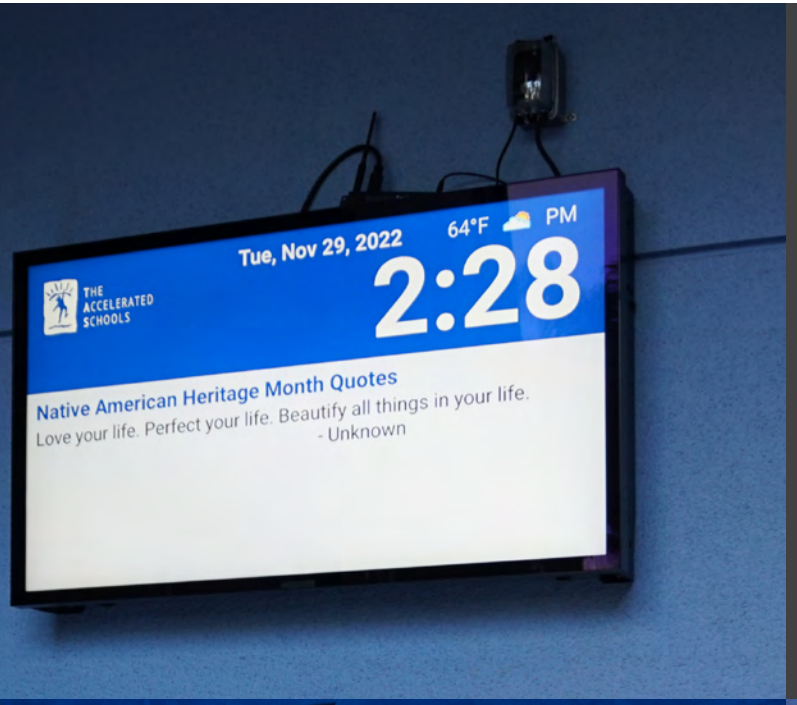
Innovation for a Safer World

The EverAlert Communication System and inCloud Management Portal

EverAlert®
communication system

american-time.com/everalert

One system to manage your emergency and everyday communication.



EverAlert and the inCloud management portal from American Time form a comprehensive system that delivers advanced communication to everyone at your facility.

Through multi-functional digital signage, speakers, and other connected devices, EverAlert bolsters your safety and efficiency through emergency alerts, daily messaging, live audio, and synchronized time scheduling.

"I have deployed the American Time system at all the schools in my district. All my administrators and office managers love the ease of use of the product and how effective it is.

My district depends on American Time to communicate with our students and staff."

– **CARLOS GARCIA,** IT DIRECTOR
The Accelerated Schools

When everyone is informed and on the same page, it becomes easier to work together effectively and adapt to changing circumstances.

Emergency Notifications

Keep critical communications clear and timely during threats. Automatic or custom messages inform everyone how to stay safe. Integrate with other building systems like fire alarms, P.A., lockdown, and even weather alerts.

Multimedia Messaging

Improve your building's communication with clear instant or scheduled messages. Customize messages and use audio/visual cues to keep everyone informed—even by department or by room.

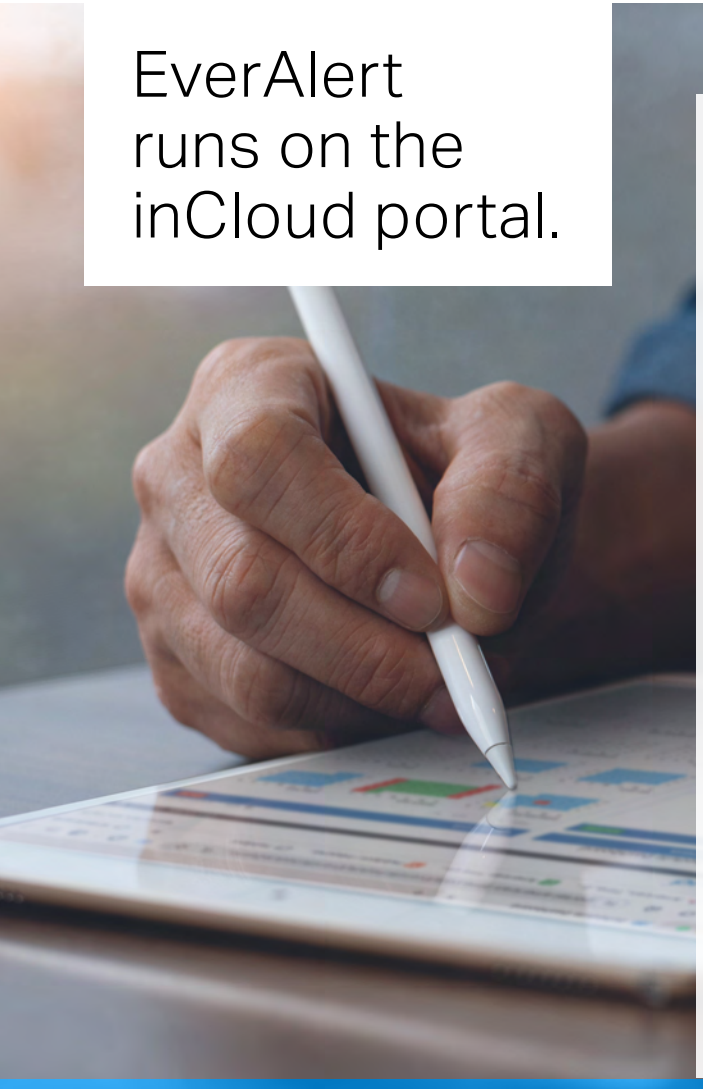
Live Audio Paging

Deliver on-demand voice announcements through EverAlert devices with your IP phone system. Connect to an individual room or established groups of rooms, or broadcast an all-call.

Time Synchronization

Ensure everyone is on the same, precise time with on-screen synchronized digital or analog clocks. Features such as countdown timers and bell tones keep classes, meetings, and shift changes running smoothly.

EverAlert runs on the inCloud portal.



Set Up, Manage and Monitor EverAlert—Easily

- Create and schedule messages for your entire organization or to select rooms, floors, departments, or other segments.
- Customize alarm types and messages with specific language and instructions
- Set up and manage bell schedules that can be easily updated from any location
- Assign extensions, zones, and paging configurations to connected EverAlert Live devices
- Schedule, upload and manage multimedia assets for EverAlert MediaPlus messaging

inCloud™

- Manage integrations with your fire panel, lockdown system, and other safety infrastructure
- View detailed reports to track system activity
- Receive automated device status reports
- Allocate messaging capabilities to room or department leads for even easier communication
- Consolidate management of other American Time products, including Wi-Fi and PoE clock systems

"We've been waiting for a solution like this. American Time definitely delivered."

– **PAUL DILGER,** DIRECTOR OF FACILITIES, MAINTENANCE, AND OPERATIONS, Palmdale Aerospace Academy

Daily updates and announcements should be intuitive. The inCloud management portal allows your team to quickly create, control, and schedule the messages, news, and emergency alerts that are critical to your organization.

Wired Connections

FIRE PULLS
ACTIVATION BUTTONS
VOIP DEVICES

Equipment Input

API Connections

TIME/DATE
TEMPERATURE
SEVERE WEATHER

Integrated Input

Browser Connections

MESSAGING
IMAGE/VIDEO
SCHEDULING

User Input

The inCloud portal manages information from all of these sources and distributes the data to every connected device, forming an innovative network of communication for your building.

One source for instant, scheduled and automated audio/video communication.

Manage all of your American Time network devices, including Wi-Fi and PoE clocks with the inCloud Portal.

inCloud™

Who Uses EverAlert?

The EverAlert communication system keeps people safe and secure, while saving time, money, and complexity when managing organizational communications. It is the single solution that improves safety, connection, and efficiency throughout a building or campus.

EDUCATION

EverAlert streamlines your school's critical communications and safety systems, saving time, money, and the hassle of dealing with multiple disjointed systems. Consolidate systems into one efficient and integrated platform.

The EverAlert Communication System and inCloud Management Portal

OFFICES

Whether you have a staff of five or 5,000, EverAlert deploys efficient communications throughout an office building or entire corporate campus.

HEALTHCARE

In clinics and hospitals, EverAlert keeps staff and patients informed of schedules. It delivers daily news and reminders, as well as instant alerts and instructions by department or floor.

LARGE FACILITIES

Deliver instant, clear news and emergency notifications with audio alerts. Perfect for large settings such as warehouses, manufacturing facilities, and distribution centers that can have higher levels of environmental noise.

"We especially like the alert and safety notifications of EverAlert that allow us to inform classrooms of a lockdown drill, fire alarm, severe weather, or anything else we want to program into the system. The teachers appreciate EverAlert's ability to display analog or digital clock times, the daily school news and even classroom-specific messages like upcoming test reminders. EverAlert is a cost-effective communications tool that we use every day and not only in times of emergencies."

– **CHRIS STALOCH,** SUPERINTENDENT
Blooming Prairie Public Schools

Keep Classes, Meetings and Shifts on Time

Streamline the management of multiple building communication systems into one! Consolidate and synchronize clocks, bell tones, alarms, and messaging systems into one streamlined interface.

Provide your building occupants one source for information, from daily announcements to routine schedule transitions to keep your facility connected and running smoothly.

Clearly Inform with News and Messages

Display textual or multimedia messages for daily news, meetings, and events. Customize by delivering to a defined zone or select individual rooms. Get the right message to the right audience.

Quickly Alert for Better Security

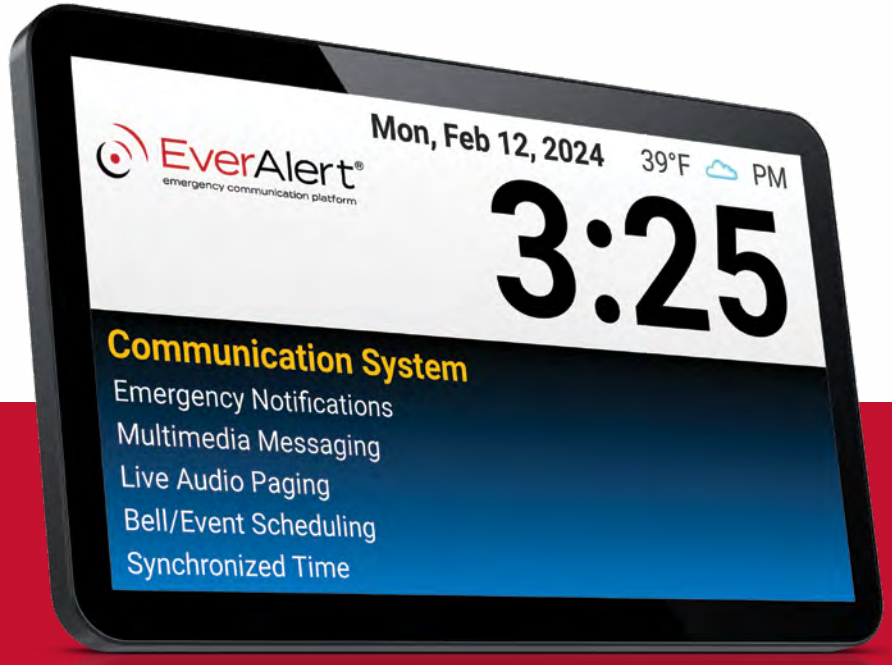
During a threat or drill, deliver clear and timely instructions facility-wide, by zone, or by room. Visual and audio alerts are perfect for noisy environments or those with special hearing needs.

Integrate With Other Systems

Integrate EverAlert messages with your existing building systems, like fire and lockdown. When an alarm is triggered, instantly display messages within your building and notify authorities.

EverAlert Options to Fit Your Needs

A communication system should be easy to use. It should integrate with the technology you have or allow you to easily create a new system. American Time offers options for building, connecting, and extending EverAlert technology in your building or campus.



DYNAMIC DISPLAY FOR INDIVIDUAL ROOMS

Easy-to-read displays communicate EverAlert information. A variety of screen options include traditional clock face (analog) or digital clock display; banner or full-screen messaging formats; and the ability to mount displays with landscape or portrait orientation.

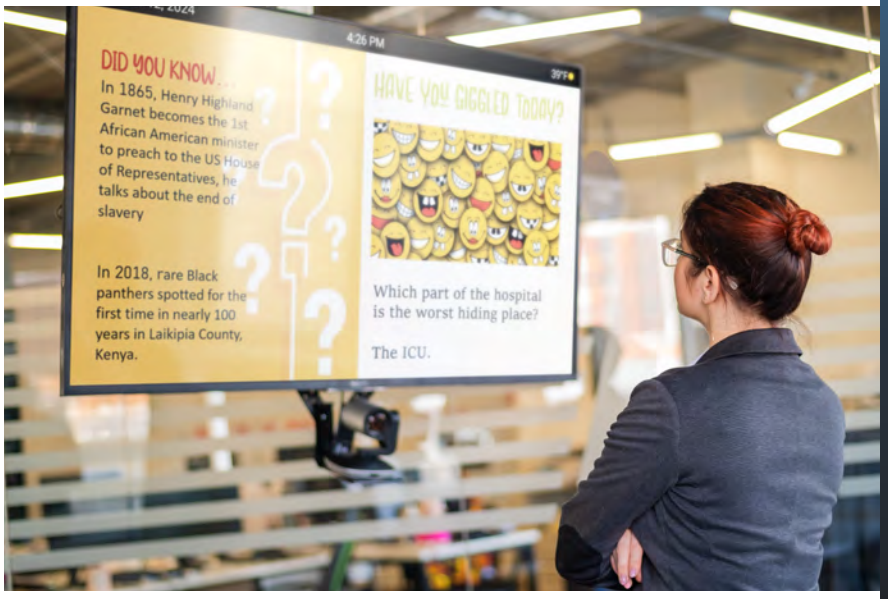
EverAlert Dynamic Display, PN: EADV3

- Smart 22"-class HD screen
- Built-in speakers
- Communicates with the inCloud Management Portal through wired Ethernet or Wi-Fi network
- Resumes normal operation without intervention after a temporary power interruption
- User-adjustable or scheduled brightness
- VESA mounting for easy installation
- Scheduled sleep mode for energy conservation
- Accurate to within 1 second of SNTP time server
- Automatic daylight saving time adjustment
- 1 year warranty

Display layouts are customized with your organization's logo and colors.

"Installation was very easy. I think they were up and running within an hour. They're attractive displays and extremely easy to use. The customization and configuration abilities are really, really impressive."

– **COREY M.,** IT DIRECTOR
Rushford-Peterson Schools



DYNAMIC VIEW FOR LARGE SCREENS

The Dynamic View is a smart media player which allows you to display EverAlert content on your large format TVs through HDMI input. Perfect for communicating news, alerts, and precise time in entrances, conference rooms, break or lunch rooms, and gymnasiums.

MODERN BELL SCHEDULING

The device may also serve as an advanced audio and tone generator, capable of transmitting any MP3 file (up to 10MB), to EverAlert devices, including IP speakers. Audio can be initiated immediately through the instant messaging system for a one-time, on-demand prompt, or can be preprogrammed for bell schedules and other planned events.

EverAlert Dynamic View, PN: EABOX3

- HDMI connection to TV/ monitors
- EverAlert daily messaging, emergency notifications, and synchronized clocks
- Supports HD, large-format resolutions
- Operates as a tone generator when connected through an audio cable to an amplifier or other device
- Landscape display orientation
- Communicates with the inCloud Management Portal through wired Ethernet or Wi-Fi network
- Slim profile for easy mounting
- 1 year warranty

Emergency Notifications

There's no room for uncertainty in your security.

That's why the EverAlert system is focused on giving you the power to keep staff, students, and visitors well-informed, no matter where they're located or what's occurring.

No matter the threat - from animals on campus or severe weather to fire or intruders - EverAlert provides everyone in your facility with detailed, customizable information on the appropriate response.

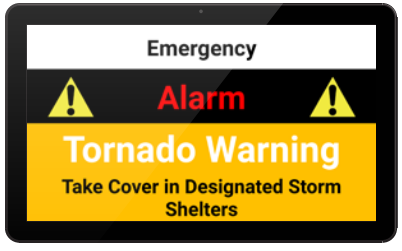
Since emergencies evolve rapidly, EverAlert also keeps you in touch during lockdowns or shelter events. With a simple instant message, you can update specific locations or your entire institution within seconds.

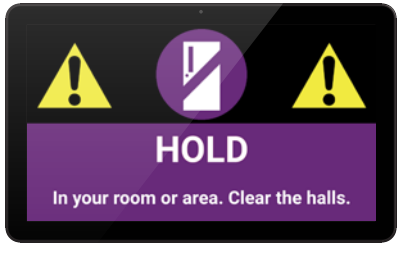
When your emergency notification system uses the same interface and equipment as your daily communication, you can rest assured that everyone knows where to find the information they need to stay secure.

Safe. Secure. Smart. That's EverAlert.

i love u guys FOUNDATION®

AMERICAN TIME IS A PROUD MISSION PARTNER OF THE "I LOVE U GUYS" FOUNDATION.





Emergency notification screens can be customized to your specific needs and can be accompanied by prerecorded audio. From the color of the message banner to the title and instructions provided, giving you ultimate control to follow your standard response protocol.

Quickly Alert for Better Safety

EMERGENCY ACTIVATIONS

EverAlert Integrator, PN: EAIV3

Bridge communications between fire panels and other system alarms/alerts with the EverAlert Integrator. When an alarm is activated for a fire or other switch-activated event, your predefined custom message appears on EverAlert displays for instant communication throughout a building.

The EverAlert StationSOS is a dependable, push-button emergency device that integrates seamlessly with the inCloud portal. Ideal for schools, workplaces, and public buildings, this self-contained unit instantly triggers alerts across connected displays and notifies designated personnel via text and email.

Location-specific weather alerts and alarms that are initiated by the National Weather Service (NWS) are automatically displayed according to user preference. Weather alerts can be customized to show specific information on how to respond, and can display as full-screen alarms or informational banners, or even disabled entirely.

EverAlert StationSOS, PN: EAA429LD-EN

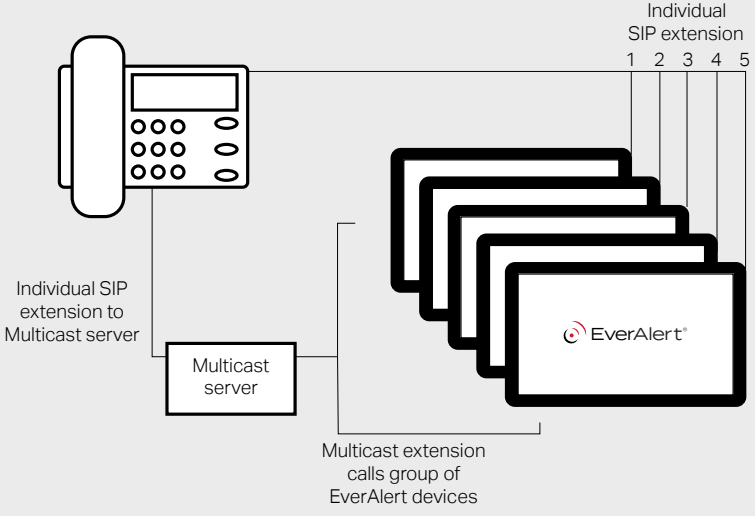
"When we practice our fire, tornado or lockdown drills and the alarm is activated, EverAlert's corresponding visual display helps clearly identify the alarm type so teachers and students can react more quickly."

– **RYAN P.,** TECH SUPPORT
Elkhart Christian Academy

EverAlert™ LIVE

Deliver live audio communications throughout your facility without a separate paging system. EverAlert devices can connect to your IP phone system through the inCloud portal.

By eliminating the installation expense, hardware requirements, and long-term commitment of a standalone paging system, EverAlert Live provides reliable and versatile one-way communication features at a fraction of the cost.



GET YOUR MESSAGE ACROSS

- Page to individual rooms, user-defined groups, or all-call
- One annual fee with no long-term commitments
- Use your existing IP phone system

EverAlert Live uses two different technologies to page through EverAlert devices: session initiated protocol (SIP) and multicast.

Combined with the EverAlert system's robust communication suite, EverAlert Live is the clear choice for keeping everyone in your facility safe, prepared and informed.

INTERIOR & EXTERIOR SPEAKER KITS

In areas needing greater volume or for locations that don't require visual interface, EverAlert IP Speakers keep people informed with audible alarms or tones, recorded messages, and EverAlert Live paging.

The Speaker Controller is managed on the inCloud Management Portal and can be individually targeted or zoned into groups for message assignment or scheduling.

EASPKINT-KIT2

SPEAKER CONTROLLER

EASPKEXT-KIT

EVERALERT EXTERIOR SPEAKER KIT

For outdoors or expansive indoor areas like warehouses, gymnasiums, or distribution centers, the exterior speaker provides a weather-resistant case and high-volume output.

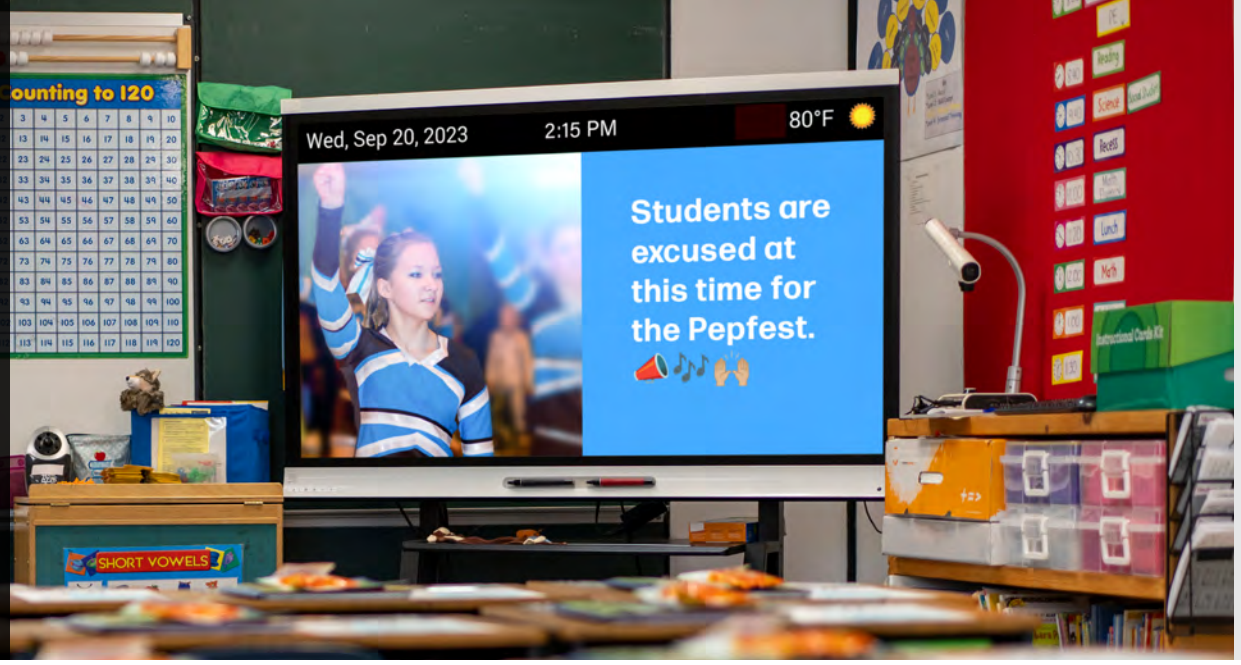
EVERALERT INTERIOR SPEAKER KIT

In spaces where you don't need visual interaction but want to ensure your message is heard, the indoor speaker installs easily to a ceiling or wall.

EverAlert IP Speaker Kits deliver VoIP audio from telecommunication services as well as MP3 audio from the inCloud management portal.

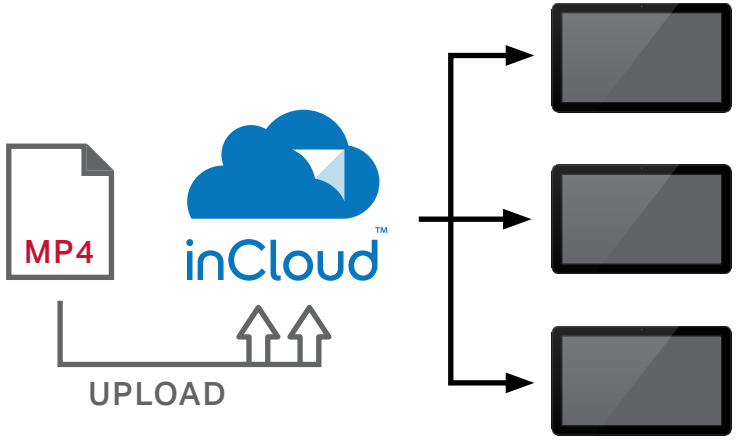
EverAlert MediaPlus

Your Message, Your Way



Elevate your daily communication to new heights with the multimedia capabilities of EverAlert MediaPlus. Now you can show anything you create in the versatile MP4 file format on our cutting-edge Dynamic Displays or TVs connected to Dynamic View devices.

> "MediaPlus adds a lot of versatility to what I can show on our EverAlert displays. It's easy to set them up in advance and schedule them to play whenever we want."
>
> – **SAM LEPA,** ACTIVITIES DIRECTOR
> Annandale Public Schools



Whether it's a captivating video, an informational slideshow, or an attention-grabbing advertisement, EverAlert empowers you to unlock a new world of communication possibilities.

MEDIAPLUS MESSAGING

It's simple to show high-definition images and video, like highlights from last week's football game or company picnic, recorded video announcements, or graphics such as menus or calendars.

Upload MP4 digital content created in PowerPoint or record video and export with your favorite video editing software. With MediaPlus, you'll be able to use your EverAlert displays as a powerful, customizable tool for multimedia messaging and digital signage.

USE FAMILIAR SOFTWARE TO DISPLAY ENGAGING MESSAGES:

- Current event notices
- Still image slideshows
- Video clips with audio
- Building directory maps
- Informational graphics
- Downloadable content

Example shown with 55" TV Guard, **PN: G56349**

Dynamic Display

EverAlert Dynamic Display, PN: EADV3

Wired LAN: 10/100M, RJ45
Wireless LAN: 802.11b/g/n (dual-band 2.4/5.0GHz capability)

Dimensions: master shipping carton, 2 displays	38" L, x 8 3/8" W, x 18 1/2" H
Weight: master shipping carton, two displays	37 lbs
Weight: single (device only)	8 lbs
Dimensions: single (device only)	20 13/16" L, x 1 3/8" W, x 12 9/16" H
Dimensions: display screen diagonal	21.5"
Lighting: screen	LCD with LED back light
Resolution: display screen	1920 x 1080
Mounting formats	Landscape (horizontal) or portrait (vertical)
Internal speakers	2 each at 2W
USB 2.0 ports	2
External speaker output jack	3.5mm
Wired LAN connectivity	10/100M, RJ45 connector
Wireless LAN connectivity	802.11b/g/n (dual-band 2.4/5.0GHz capability)
USB provisioning	USB drive with AES encryption
Wired provisioning	LAN/DHCP Web portal on network connection
Time synchronization support	2 static IP or DNS pool SNTP servers
Maximum relative humidity	85%
Operating temperature	32˚F – 104˚F
Power options	AC power (battery backup available), PoE+ (30W)
Input voltage to power supply	100-240VAC, 50/60Hz (500mA peak @ 120VAC)
Output voltage from power supply	12VDC
Energy efficiency	Level VI
Power Consumption	35W (average), 60W (maximum), 25W (sleep)
Certifications	RoHS, CE/FCC, PSU w/UL

Dynamic View

EverAlert Dynamic View, PN: EABOX3

Wired LAN: 10/100M, RJ45
Wireless LAN: 802.11b/g/n (dual-band 2.4/5.0GHz capability)

Dimensions, (device only)	7 1/2" L x 3 3/4" H x 3/4" W
Weight (device only)	1.1 lbs
Dimensions, master shipping carton, one Dynamic View	11 1/4" L x 3" H x 9 1/4" W
Weight, master shipping carton, one Dynamic View	2.64 lbs
Resolution, display screen	1920 x 1080
Displayed format	Landscape (horizontal)
USB ports	2
External speaker output jack	3.5mm
USB provisioning	USB drive with AES encryption
Wired provisioning	LAN/DHCP Web portal on network connection
Time synchronization support	2 static IP or DNS pool SNTP servers
Relative humidity	85% maximum, non-condensing
Operating temperature	32˚F – 104˚F
Input voltage to power supply	100-240VAC, 50/60Hz (350mA peak @ 120 VAC)
Output voltage from power supply	12VDC
Energy efficiency	Level VI
Power consumption	10W (average), 40W (maximum)
Certifications	RoHS, CE/FCC, PSU with UL

Amplifiers

The Dynamic View's output jack allows audio signals to be communicated from EABOX3 to any device with an open audio input, including amplifiers, to support applications with multiple speakers.

TOA Electronics, PN: BA-260

60W, single channel

PN: BG-224DD-AM

240W, 5-input mixer options

Power Requirements	120VAC, 60Hz
Frequency Response	50Hz - 20kHz

Integrator

EverAlert Integrator, PN: EAIV3

Wired LAN: 10/100M, RJ45

Monitored switch style	Normally-open dry contact
Monitored switch wiring length	25ft maximum
Number of monitored switches	2 per Integrator
Number of output switches	1 per Integrator
Number of Integrators per EverAlert system	5 Integrators per system
Input voltage to power supply	100-240VAC, 50/60Hz
Output voltage from power supply	9VDC

IP Speakers

Speaker Controller

Power Requirements	PoE+ (30W)
Wired LAN Connectivity	10/100M, RJ45 Connector
Speaker Capacity	Single interior or exterior EverAlert speaker

Kits listed below include: Speaker Controller, interior or exterior speaker, 15' speaker cable (16AWG, plenum-rated) for remote speaker installation, and 1-year inCloud subscription.

Interior Speaker Kit, PN: EASPKINT-KIT2

Max range from Controller	15' speaker cable (16AWG, plenum-rated)
Enclosure	ABS, indoor only
Frequency response	47Hz - 20kHz

Optional installation accessories available.

Exterior Speaker Kit, PN: EASPKEXT-KIT

Max range from Controller	15' speaker cable (16AWG, plenum-rated)
Enclosure	304 stainless steel, outdoor-rated Note: Speaker Controller must be mounted indoors
Frequency response	500Hz - 7kHz

Ancillary Equipment

Dynamic Display Mounting Brackets

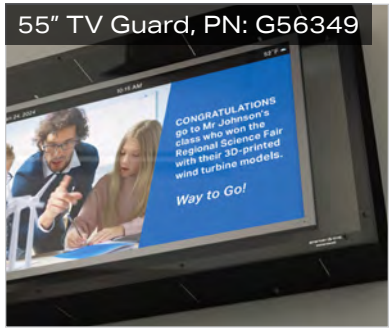
PN: EASMB
Surface-Mount

PN: EAFMB
Flush-Mount

PN: EABBMB
Back-To-Back-Mount
Holds (2) EASMB and EADV3

Dynamic Display Guard
PN: G12467

55" TV Guard, PN: G56349



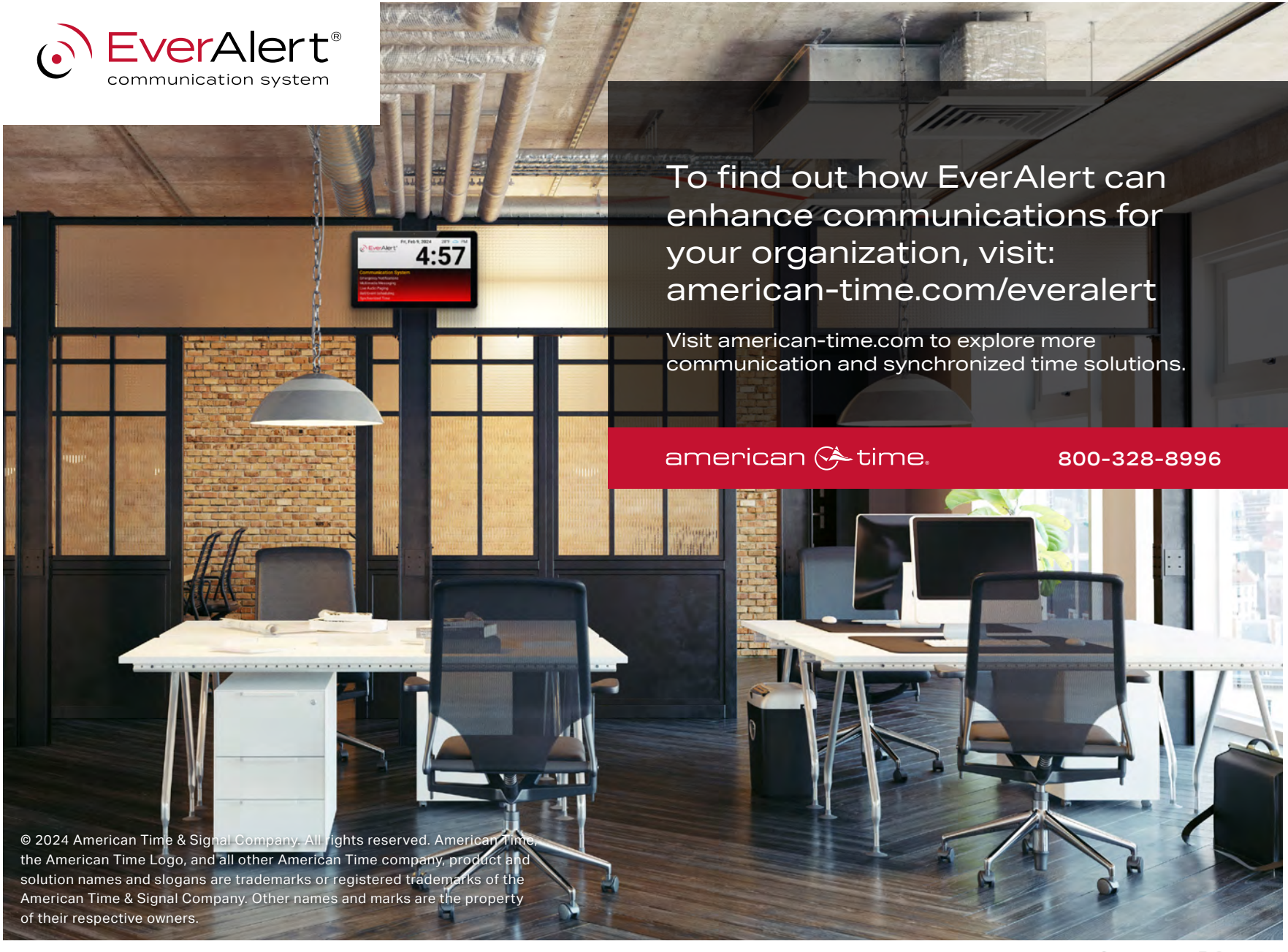
PoE+ Adapter
PN: EAPOEKIT

Power Backup Kit
PN: EABATKIT

IP Voice Paging Adapter
PN: H005247

Activation Buttons
PN: Varies

EverAlert®
communication system



To find out how EverAlert can enhance communications for your organization, visit: american-time.com/everalert

Visit american-time.com to explore more communication and synchronized time solutions.

american time 800-328-8996

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